



AGENDA Wednesday, 14 October 2020 Diversity and Inclusion

10h00 - 10h15 CET : Welcome by the EACA and edcom Presidents

10h15 - 11h30 CET : Diversity and Inclusion Panel

Moderated by Richard Robinson Managing Director, Xeim Advise, Econsultancy
Oystercatchers.

Speakers:

- Ali Hanan, CEO of Creative Equals
- Leila Siddiqi, Associate Director, Diversity IPA UK
- Charley Stoney, CEO Institute of Advertising Practitioners Ireland
- Baba Tour , Co-founder & Managing Director at Hammerfest

11h30 - 11h45 CET: BREAK

Edcom round table Widening Participation and inclusivity in advertising

11h50 – 12h30 CET: Widening participation 'BLM' and inclusivity in advertising – edcom panel

Speakers:

- Akin Ayomide leader of the African Caribbean Network for Accenture
- Ali Hanan, CEO of Creative Equals
- Rosie Hand, Programme Director Technological University Dublin

- Kelly Bolsenbroek from University ROC Nijmegen

Hosted by Pauls Springer, edcom President

12h30-13h30 Open Chat for edcom members (over lunch from your desk)